

NEWS THIS WEEK

STORIES THIS WEEK FROM THE WORLD OF AUTOMOTIVE

NEW
LAUNCH



- AIR SUSPENSION 12 TON CAPACITY WITH VARIOUS RIDE HEIGHTS AND LIFT MECHANISM
- COMFORTABLE RIDES
- SERVICE AVAILABLE ACROSS INDIA

MOVE
WITH US

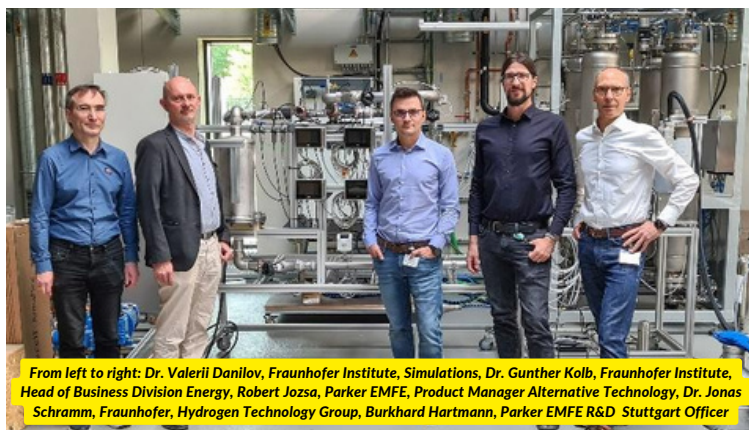


sales@adraxles.in
88060 78698

PARKER HANNIFIN ANNOUNCES MAJOR MILESTONE FOR FUEL CELL TECHNOLOGY

Parker Hannifin's Filtration business has reached a major milestone on the journey towards mass production of hollow fibre membrane technology for fuel cell humidification applications, a vital step towards reducing carbon emissions.

By enabling optimal moisture levels, hollow fibre membrane technology allows fuel cells to last longer and to perform more efficiently and reliably. It supports the transition from fossil fuels, accelerating the shift to fuel cell electrical vehicles in the next five years. Parker announced the successful completion of the specialized test rig which is to validate products by Parker OEM customers. This new technology enable Parker to test the membrane technology in ways that are much more advanced and aids to develop robust system solutions for fuel cell.



From left to right: Dr. Valerii Danilov, Fraunhofer Institute, Simulations, Dr. Gunther Kolb, Fraunhofer Institute, Head of Business Division Energy, Robert Jozsa, Parker EMFE, Product Manager Alternative Technology, Dr. Jonas Schramm, Fraunhofer, Hydrogen Technology Group, Burkhard Hartmann, Parker EMFE R&D Stuttgart Officer

[CLICK HERE TO READ THE FULL ARTICLE](#)



CASTROL INDIA APPOINTS ROHIT TALWAR AS VICE PRESIDENT & HEAD OF MARKETING

Castrol, India's premier lubricant manufacturer, has announced the appointment of Mr. Rohit Talwar as Vice President and Head of Marketing, effective 1 November 2023. Mr. Talwar will succeed Ms. Jaya Jamrani in this role, who has decided to take a one-year sabbatical.

Mr. Talwar will be responsible for steering Castrol's comprehensive marketing strategies to deliver growth and value for our customers and shareholders. He will also join the Castrol India Leadership Team.

Mr. Talwar brings with him a wealth of experience, possessing 21 years of proficiency in leading high-performance multicultural teams across various levels and assignments, locally and globally. His distinguished career spans both developed and growth markets within the Castrol group.

Mr. Talwar's journey with Castrol India commenced in June 2004 when he joined as a Management Trainee. Over the years, he has made significant contributions to the brand's growth in diverse roles, including Sales Manager, Bikes Brand Manager, and Cricket Sponsorship Activation Manager.



Mr. Rohit Talwar

[CLICK HERE TO READ THE FULL ARTICLE](#)



NEWS THIS WEEK

STORIES THIS WEEK FROM THE WORLD OF AUTOMOTIVE

RAMKRISHNA FORGINGS TO SUPPLY TRANSMISSION AND ENGINE COMPONENTS FOR EURASIAN FARM EQUIPMENT CUSTOMERS



Mr. Lalit Kumar Khetan

Ramkrishna Forgings Limited ("the Company"), one of the leading suppliers of rolled, forged, and machined products is pleased to announce the recent award of a significant business contract valued at 17.2 Million Euros (approx. INR 156 Crores) from a Eurasian customer in the farm equipment's industry. The contract extends over a period of 4 (four) years, resulting in an annual contract valued at around 4.31 Million Euros. Under the terms of this agreement, the Company will be supplying top-quality forged and machined components, catering specifically to Transmission and Engine parts. This partnership will extend over a span of 4 years, establishing a long-term association between the two entities.

The contract underscores the exceptional quality and reliability that the Company has consistently delivered to its clients in the farm equipment industry. This successful collaboration exemplifies the Company's dedication to providing tailored solutions that meet the unique demands of its customers.

[CLICK HERE TO READ THE FULL ARTICLE](#)

FLAT BED TRAILERS

**HIGHER
RESELL
VALUE.**

Visionary management

No compromise with the Quality

Dedicated highly experienced technical team

JAGDAMBA
TRAILERS

RK MISRA APPOINTED PRESIDENT OF SOCIETY OF MANUFACTURERS OF ELECTRIC VEHICLES

Rajendra Kumar Misra, co-founder of Yulu Bikes and Director at Magna Yuma, has been appointed President of the Society of Manufacturers of Electric Vehicles (SMEV). As President, he will lead SMEV between 2023-24 and will galvanise efforts to accelerate EV adoption in India by leveraging his deep insights into the country's emerging mobility ecosystem.

Speaking about his appointment, Mr. R.K. Misra said, "SMEV has always played a critical role in steering India's sustainable mobility transition, and I am excited for the opportunity to lead this esteemed organisation. I look forward to working closely with the Society's members to deepen SMEV's relationships with policymakers and to reinforce its position as the most dynamic, reputable, and knowledgeable platform advocating for the interests of EV original equipment manufacturers (OEMs), component makers, battery and cell OEMs, and charging infrastructure companies in India." Stressing the importance of meaningfully engaging with different stakeholders to achieve the organisation's stated goals, he added, "Over the next few months, SMEV will work to broaden the scope and depth of discourse with policymakers, standard-setting organisations, industry, innovators, startups, and academia."



Mr. Rajendra Kumar Misra

[CLICK HERE TO READ THE FULL ARTICLE](#)



Want to go Part-Load?

Then go with the best.

To move Part Load anywhere, opt for the V-Trans competence & expertise of serving numerous sectors across India.

☎ 9870 140 141 📧 info@vtransgroup.com 🌐 www.vtransgroup.com



Other Divisions:



NEWS THIS WEEK

STORIES THIS WEEK FROM THE WORLD OF AUTOMOTIVE

KETO MOTORS AND SAERA ELECTRIC JOIN HANDS TO BUILD INDIA'S LARGEST ELECTRIC 3-WHEELER COMPANY

KETO Motors and Saera Electric have forged a notable partnership in the electric vehicle industry, giving rise to Saera Keto EV Private Limited. This collaborative venture will stand as a key player in India's Electric 3-Wheeler (E3W) sector, aligning with the nation's sustainable transportation objectives.

Branded as "SAERA KETO," these E3Ws will boast pioneering design and cutting-edge features, including Fast Charge technology, a Vehicle Control Unit (VCU), and top-tier safety and comfort for drivers and passengers alike.

Dr Karthik Ponnappula, Founder of KETO Motors, commented on the partnership, stating, "The JV will be offering the largest product range of E3Ws in the industry with the launch of a comprehensive range of new products over the next few quarters catering to emerging market segments. These advanced technology products have been designed to synergise group verticals viz, ETO's fleet management expertise and Trinity Cleantech's installation of EV charging infrastructure, the EV ecosystem is now poised to take off."



Dr Karthik Ponnappula



Saera Electric holds a prominent position as one of the biggest players in the L3 range of electric three-wheeler (e rickshaw) , playing a pivotal role in driving the adoption of sustainable transportation solutions. Keto Motors is known for its proficiency in designing and manufacturing L5 range of Electric 3-wheelers (e auto) for passenger and cargo use.

By harnessing Saera Electric's proficiency in designing manufacturing and retailing of diverse range of L3 Electric three wheelers (e rickshaw) , alongside Keto Motors' expertise in designing and producing L5 range of Electric Three wheelers (e auto) for passengers and cargo.

[CLICK HERE TO READ THE FULL ARTICLE](#) ✨

The Pioneer of Radial Technology in India



PREMIUM PLUS HD FRAME WIPERS

High Quality with Better Visibility



**SMOOTH
WIPE**



**SILENT
MOTION**



**AERO-DYNAMIC
DESIGN**



**EASY
INSTALLATION**



**ALL WEATHER
PROTECTION**



**HIGH QUALITY
RUBBER**



Visit our website



NEWS THIS WEEK

STORIES THIS WEEK FROM THE WORLD OF AUTOMOTIVE



e-MOBILITY SPARKS
OUR FUTURE

FREECOR^{EV}

CONTINENTAL LAUNCHES FIRST DIGITAL FACTORY IN EUROPE EQUIPPED WITH 5G NETWORK

Technology company Continental has launched its first private 5G network among its European manufacturing sites at its display solutions plant in Brandýs nad Labem, Czechia. The 5G network, specifically set-up to fit Continental's requirements for high-tech production, from Czechia's T-Mobile is expected to further advance the digitalization of production by speeding up communication between employees, equipment, and machines, such as sensors, production robots and autonomous transport vehicles. Additionally,



it is improving connectivity between Continental plants in the global production network thanks to a uniform and secure environment with reduced latency times. In total, Continental plans to integrate more than 1,000 devices and sensors. into the network at its plant in Brandýs. Covering an area of 5,000 square meters, eight network access points provide the signal for the private 5G network.

[CLICK HERE TO READ THE FULL ARTICLE](#)

ZEVO PARTNERS WITH AGILITY VENTURES TO OFFER FUNDING FOR SUSTAINABLE SUPPLY CHAIN SOLUTIONS



ZEVO, the country's first completely integrated electric supply chain & warehousing platform, announced that it has successfully raised funding from Agility Ventures, India's leading Angel Fund. The funding will be utilized to further expand ZEVO's fleet of electric vehicles & micro storages, focusing on last-mile delivery and integrated logistics solutions along with electric refrigerated deliveries.

ZEVO is a unique platform that revolutionizes supply chain solutions using electric vehicles across various sectors, with a special emphasis on refrigerated

solutions. ZEVO offers end-to-end, zero-emission vehicles for operations, EV charging using renewable energy sources, real-time visibility and control, temperature-controlled refrigerated delivery, and refrigerated micro storage. By leveraging innovation and technology.

[CLICK HERE TO READ THE FULL ARTICLE](#)

DOUBLE SERVICE GUARANTEE* WITH ASSURED HIGHER MILEAGE!



GET A 36-HOUR GUARANTEED
TURNAROUND AT OUR WORKSHOPS
OR GET ₹3,000 PER DAY.*



GET BACK ON THE ROAD
IN 48 HOURS OR
GET ₹1,000 A DAY.*



BLAZO X



FURIO



FURIO 7



JAYO



EVERY TRUCK YOU WANT FOR YOUR BUSINESS NOW WITH DOUBLE SERVICE GUARANTEE*.

We are taking assurance to a new level by offering double service guarantee and assurance of higher mileage across the entire range of trucks. This means that when you want a truck, be it an LCV, ICV or HCV, you can blindly choose a Mahindra truck and look forward to performance that comes with an unmatched assurance.



**BEST-IN-CLASS
MILEAGE WITH
FUELSMART
TECHNOLOGY**



**KEEP TRACK OF
YOUR TRUCK FROM
ANYWHERE**



**CASUALTY
COVERAGE
OF ₹5 LAKHS
FOR DRIVERS**



**24/7 VEHICLE
ASSISTANCE
BY EXPERTS**



To know more, give us a missed call on: **1800 315 7799**

*Terms & conditions apply. For details visit: www.mahindratruckandbus.com

NEWS THIS WEEK

STORIES THIS WEEK FROM THE WORLD OF AUTOMOTIVE

OLA ELECTRIC COMMENCES DELIVERIES OF THE ALL NEW S1 AIR



Ola Electric, India's largest electric vehicle company, started deliveries of the all new S1 Air. Introduced last month, the S1 Air has become one of the most popular EV scooters in the country with over 50,000 bookings so far. The deliveries of S1 Air have started in more than 100 cities with other markets to follow soon.

Ola S1 Air is the perfect urban city ride companion aimed at driving mass adoption of EV's. With low running and maintenance cost, it offers the cutting-edge technology and thermal, and robust

frame testify to their meticulous engineering. With higher motor efficiency, enhanced torque, and reimagined electronics, the Ola S1 Pro Gen2 becomes more than a vehicle; it's a manifestation of Ola Electric's pursuit of automotive excellence. The S1 Air boasts a robust 3 kWh battery capacity, peak motor power of 6kW, a certified range of 151 km.

[CLICK HERE TO READ THE FULL ARTICLE](#)

SAIETTA APPOINTS CHINMAYA JOSHI AS DIRECTOR, POWER ELECTRONICS & CONTROL SYSTEMS

Saietta Group Plc (AIM: SED), a British electric drivetrain (eDrive) specialist, has announced the appointment of Chinmaya Joshi to the newly-created role of Director of Power Electronics and Control Systems.

The appointment represents a strengthening of Saietta's core competence in developing power electronics, control systems and software. This in-house expertise, together with its modular range of efficient, compact and powerful axial flux and radial flux motors, enables Saietta to offer the optimal eDrive design tailored specifically to a vehicle manufacturer's precise requirements.

Bringing deep knowledge and experience in powertrain electrification across a range of sectors within the global automotive industry,

Chinmaya will be responsible for the development of electric motor controllers and vehicle control units and will play a pivotal role in driving forward Saietta's strategy of engineering increasingly sophisticated but cost-effective, flexible, eDrive systems for markets worldwide.



Chinmaya Joshi

[CLICK HERE TO READ THE FULL ARTICLE](#)

2023
October 12th 13th 14th
HALL 3 BEC, GOREGAON EAST, MUMBAI



INDIA AUTO SHOW
INTERNATIONAL EXHIBITION & CONFERENCE ON
AUTOMOTIVE INDUSTRY



Contact Details
Bhakti Chopra
+91 9819675403
bhakti.chopra@nesco.in