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YOUR
BUSINESS
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SPOTLIGHT!**

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OUR MAGAZINES



MOTORINDIA
INDIA'S LARGEST CIRCULATED AUTOMOTIVE MONTHLY

THE TEXTILE MAGAZINE
ASIA'S LEADING TEXTILE INDUSTRY MAGAZINE

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EV TECH NEWS

NEWS & UPDATES FROM THE WORLD OF E-MOBILITY.

SWITCH MOBILITY

The EIV 22

INDIA'S FIRST ELECTRIC DOUBLE-DECKER BUS.

ORDER BANK OF 200 DOUBLE DECKER BUSES FOR BEST, MUMBAI

INCREASED RANGE AND EFFICIENCY

"The Switch EIV 22 is designed and developed to meet Indian conditions, while at the same time provide superior customer comfort and delight."
MAHESH BABU, CEO - SWITCH MOBILITY INDIA, COO - SWITCH MOBILITY LTD

Tata Motors launches Ace EV, set to deliver 39,000 units

Gulf Oil takes focused steps to become future-proof

MG Group sets up EV Park in Telangana

Apollo Tyres launches EV specific tyres for passenger cars

the evolution of the SUV design

MOTORINDIA

AFTERMARKET & SERVICE

NEWS & UPDATES FROM THE WORLD OF AFTERMARKET & SERVICE

HELLA

THE JOURNEY TO TRANSFORM THE AFTERMARKET CONTINUES!

"Our company vision 'Technology of tomorrow for the Life of Today on Indian Roads' remains our guiding torch for our future journey as well." - Ramashankar Pandey, Outgoing MD, HELLA India Lighting Ltd.

Anandhan Venugopal to lead HELLA India Lighting Ltd. from Jan 2023 onwards

Auto Expo 2023 Special Issue

VISIT HELLA @ HALL NO.5FF STALL NO. D-57

Anandhan Venugopal, Head - IAM & Executive Director, HELLA India Lighting Ltd. Board

75 Azadi Ka Amrit Mahotsav

AUTOMOTIVE AFTERMARKET

BACK TO PRE-PANDEY STRONG GROWTH

IN THIS ISSUE

- BOSCH INDIA CELEBRATES A CENTURY
- SCHAEFFLER INDIA AUTOMOTIVE AFTERMARKET
- EXAMINING SMART SOLUTIONS

 **EV TECH NEWS**

 **AFTERMARKET & SERVICE**

MOTORINDIA

INDIA'S LARGEST CIRCULATED AUTOMOTIVE MONTHLY



Started in 1956, Motorindia has been a credible source of information on the Indian automotive industry for over 66 years. We keep our readers and our advertisers coming back for more with a growing list of unique features, conferences, events, special issues, targeted editions, exclusive online and e-mail programs and digital edition sponsorship opportunities – and the list keeps growing.

In addition to industry news, our readers rely on us to provide in-depth coverage, critical analysis and engaging feature stories.

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PRESENTS AND FEATURES

EV TECH NEWS

The future of mobility will be driven by electric vehicles. ev tech news, powered by motorindia, is a one-stop b2b platform for all the latest news, insights, updates and analysis on electric vehicles and electro-mobility.

Readers can know all about the key stakeholders including EV makers, component suppliers, infrastructure and technology providers, battery and charging solutions providers and government agencies & policy makers, in the form of news and exclusive updates delivered in the most engaging, interactive formats.



AFTERMARKET & SERVICE

Aftermarket and Service, brought to you by Motorindia, is a dedicated platform for delivering news and exclusive updates on everything related to the aftermarket, including key aspects such as spare parts & components, vehicle service, repair & maintenance, dealerships & workshops, garage equipment and lots more.



OUR TARGET AUDIENCE ACROSS VERTICALS

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- Fleet Operators / Transporters
- Truck & Bus Manufacturers
- Component Suppliers
- Bus Body Builders
- Truck Application Builders
- Automotive Aftermarket
- Relevant Industry Associations & Organizations (SIAM, ACMA, FADA, ARAI, ICAT, CIRT, etc.)
- Academia.



- EV Manufacturers (across all segments)
- Component Suppliers
- B2B EV Users (e-commerce players, fleets, etc.)
- Charging & Storage Infrastructure Providers
- Battery & BMS Providers
- EV Technology Companies
- Policy Makers & Regulatory Bodies
- Other Related Service Providers.



- OEMs (sales & service teams, across all vehicle segments)
- Dealerships
- Component Suppliers
- OE Authorized Service Centres
- Independent Garages / Workshops
- Parts Distributors & Retailers
- Garage Equipment Makers / Traders
- Paint / Body Shops
- Tyre & Other Repair Centres
- Automotive Aftermarket Associations (National & Regional)
- Engineering & Technology Service Providers.

MOTORINDIA

HOW ARE WE THE MARKET LEADERS?

80,000

PRINT EDITIONS
CIRCULATED MONTHLY



160,000

MONTHLY VIEWS ON
DIGITAL EDITIONS



MOTORINDIA

HOW ARE WE THE MARKET LEADERS?

2,000,000+

VIEWS EVERY MONTH ON OUR WEBSITES

aftermarketandservice.in

evtechnews.in

motorindiaonline.in

ACROSS

120 COUNTRIES WORLDWIDE



OUR
NEWSLETTERS REACH

100,000

AUTOMOTIVE & TRANSPORT
INDUSTRY PROFESSIONALS FROM

25
COUNTRIES



Tata Motors 'Desh ke Trucks' campaign redefines storytelling in CV space



Tata Motors India's largest commercial vehicle manufacturer has boldly attempted to redefine storytelling through engaging advertising... [READ MORE](#)

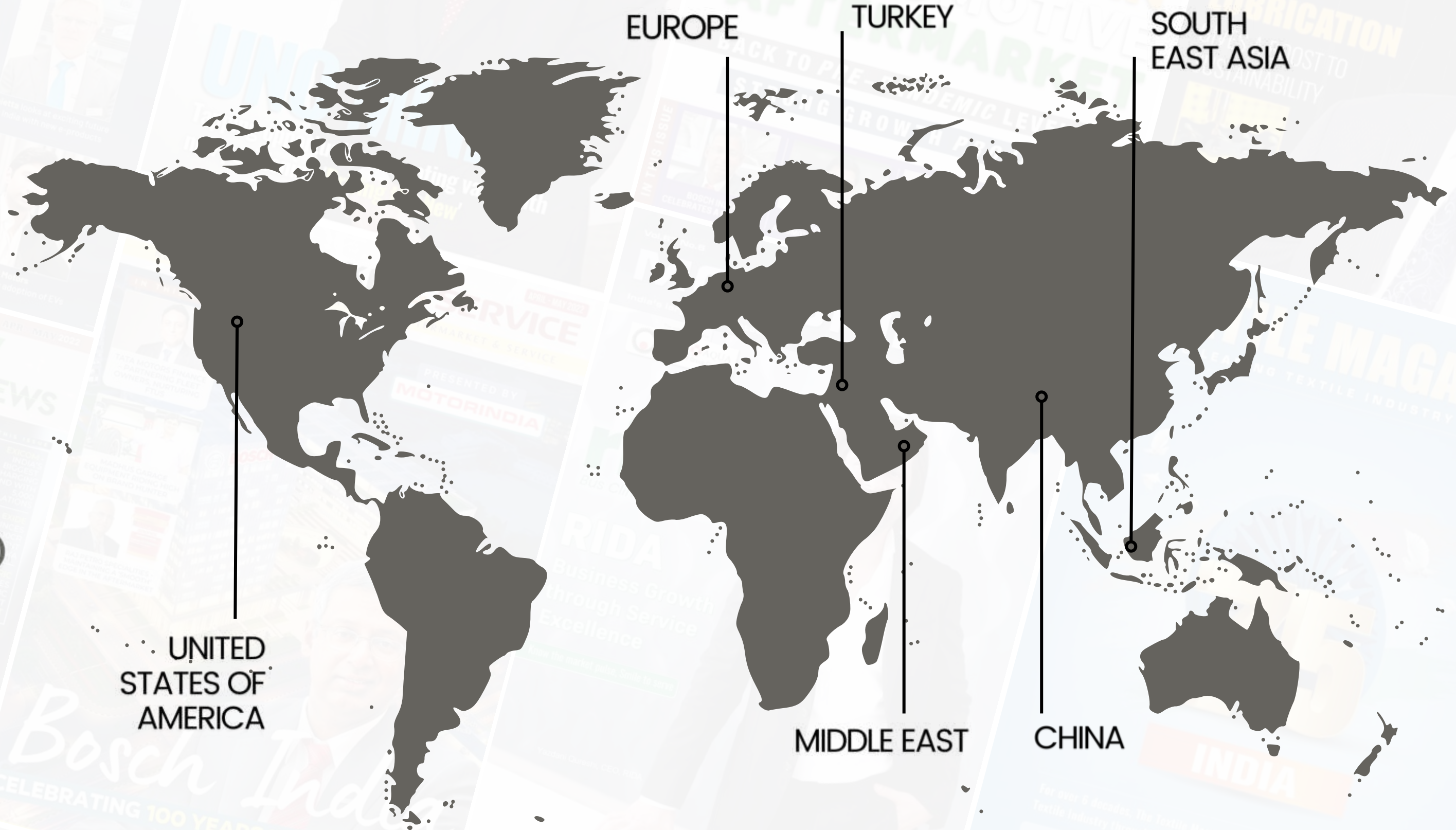


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HOW ARE WE THE MARKET LEADERS?

OUR GLOBAL REACH

RECOGNISED & APPRICIATED BY CLIENTS AND EXPERTS WORLDWIDE



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HOW ARE WE THE MARKET LEADERS?

MAKING FULL USE OF OUR YOUTUBE CHANNEL FOR PUBLISHING



Auto Expo 2023 - Mr. Rama Shankar Pandey, CEO, Tata Green Batteries



Switch Mobility | Exclusive Interview with Mahesh Babu, CEO, Switch India | EIV 12



EXCLUSIVE VIDEO INTERVIEWS OF BUSINESS LEADERS AND NEWSMAKERS FROM THE CV & TRANSPORT WORLD

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HOW ARE WE THE MARKET LEADERS?

OUR BOLD NEW – DAILY NEWS LIVE INITIATIVE



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HAND-CRAFTED, VISUALLY STUNNING NEWS CAPSULES PRODUCED EXCLUSIVELY FOR EXHIBITIONS

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HOW ARE WE THE MARKET LEADERS?

LINKEDIN



INSTAGRAM



OUR SOCIAL MEDIA TOOLS ARE CONSTANTLY UPDATED WITH RICH, INFORMATIVE CONTENT, HELPING OUR VIEWERS TO STAY UPDATED WITH THE LATEST TRENDS, DEVELOPMENTS AND ANNOUNCEMENTS.



FACEBOOK



TWITTER



WE ALSO KEEP OUR SUBSCRIBERS UPDATED BY SHARING THE LATEST NEWS AND UPDATED DIRECTLY VIA **WHATSAPP**

HOW CAN YOU ENGAGE WITH US?

- **Advertising** on our Print, Online & Digital Platforms
- **Advertorials** (curated content) on our Print, Online & Digital Platforms
- **Cover Stories** on Print & Digital Editions (with value-adds)
- **Success Stories** featuring your Customers / Channel Partners
- **Exclusive Videos** on our Channel (amplified through our online media)
- **Sponsorship** of On-Ground Campaigns / Events
- **Strategic / Creative Branding** & Sponsorships

MOTORINDIA also does **on-ground campaigns** to directly connect & engage with fleet operators, drivers, garages and mechanics.



MOTORINDIA'S ON-GROUND CAMPAIGNS



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TITLE PARTNERS

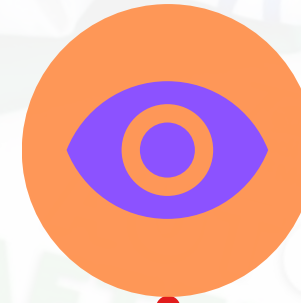


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CONSTANT INNOVATION & GROWTH

We prioritise expanding our knowledge and help our readers do the same! Thanks to the introductions of new initiatives, our views and numbers are on a constant rise!

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