SAFE Annual Convention 2020 to be held today

SAFE (Society for Automotive Fitness and Environment), an initiative by SIAM, has been organizing its Annual Convention coinciding with its Annual General Meeting and engaging with stakeholders with the objective of disseminating information about the best practices adopted nationally and internationally for improvement of road safety and cleaner environment.

The core objective of SAFE aims to combine Five 'E's' – Environment, Education, Enforcement, Engineering and Emergency services to make an overall impact on safer driving habits, road discipline, safer vehicles and roads thus reducing casualties and save precious lives.

Against this backdrop, SAFE is organizing its annual convention 2020 (virtually) with the theme “Re-Building the Nation, Responsibly: Connecting the Indian vista with improved Safety requirements & Environment management” today from 1430 hrs to 1745 hrs IST.

For more details, CLICK HERE.

DICV’s 100th FUSO bus ready for export

Daimler Buses India is celebrating the roll-out of its 100th FUSO bus from the production line at its Chennai plant. Daimler Buses India began production of FUSO branded 9-ton buses for export markets in October 2019 and has since ramped up production of fully-built FUSO school and staff buses serving UAE markets.

The production of the 100th FUSO bus for exports comes as a significant achievement considering the extremely challenging times for the industry due to the COVID pandemic. Apart from exporting fully-built FUSO buses, Daimler Buses India also produces fully-built buses and bus chassis for 17 export markets.

Since 2015, more than 3,000 buses made in India have been delivered to export markets.

Mahindra Electric’s MESMA 48 Light EV Platform

Mahindra Electric Mobility Ltd. has announced the global launch of its MESMA 48 platform for Light electric vehicles on World EV Day celebrated on September 9.

“The journey towards a future driven by e-mobility is well under way. Our goal with EVs is to revolutionize first and last mile transportation globally and take e-mobility to the masses.

World EV Day is a great forum for us to discuss the next big ideas for the global markets and we take this opportunity to launch our MESMA 48 platform globally.”

Mahesh Babu, MD & CEO, Mahindra Electric Mobility

Mahindra Electric’s robust MESMA 48 platform offers globally competitive quality and is cost effective. It is one of the company’s most utilized EV technology solution architecture.

The platform is highly scalable and has till date powered over 11,000 EVs on Indian roads. It can electrify a range of vehicles including three-wheelers, quadricycles and even compact cars.